

Veni, Vidi, Vici with Kids!

Travel expert, writer creates the ultimate family guide to Rome

Chicago, Ill. – Embarking on a European summer vacation used to be a distant dream for many families, but recent travel changes suggest that the tides may be turning. With its hands-on history and world-class architecture and art, Rome ranks among the top three international family destinations, according to American Express Travel. As the fourth most popular travel destination worldwide on Carlson Wagonlit's 2007 Travel Trends Survey, the Eternal City has more and more families flocking for a taste of the Italian culture and wondering how to get the most out of their trip.

J.M. Pasquesi, Rome travel expert and writer, makes Italy's capital even more accessible for parents and children with her new, one-of-a-kind book *Rome with Kids: An Insider's Guide* (Synergy Books, July 2007), providing entertaining itineraries that reveal Rome's history and culture, along with step-by-step tours and tips to save families valuable time. *Rome with Kids* combines an adult's desire to become immersed in the glories of Rome with a child's desire to run, play and explore.

"Rome is largely an outdoor interactive museum," says Pasquesi. "Classical ruins are ideal for touring with children because they are so accessible."

With a background in classical studies and more than 17 years visiting and living in Rome, Pasquesi has sifted through 3,000 years of ancient ruins, monuments, churches and museums to bring families the very best of Rome. History is made interesting with mini biographies, bite-sized stories and fun activities.

"Kids enjoy touring when information is presented in entertaining ways," says Pasquesi. "Captivating stories about famous Romans, intriguing questions and meaningful treasures hunts make for a vacation that resonates."

As a guest, Pasquesi can discuss:

- Introducing your child to art and architecture – what to show them and where to find it
- Dining in ruins: Where to find the coolest Roman restaurants
- How to avoid time wasters and energy sappers while touring
- How to find special places and create lasting memories with your family in Rome
- How and when to start planning your trip to Rome

J.M. Pasquesi is a founding officer of Solo Roma Books and is a freelance travel writer for publications including three Northstar Intelliguides (Rome, Chicago and Italy) and Travelworld International Magazine. She has been featured as a travel expert in USA Today and on Tripadvisor.com, the largest global travel information site on the web. Pasquesi is a cum laude graduate of Loyola University, Chicago with a bachelor's in English and a minor in classical civilizations. Pasquesi resides with her husband, actor David Pasquesi, and two children in Chicago, Ill. For more information, visit www.romewithkids.com.

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To schedule an interview with J.M. Pasquesi or to request a review copy of *Rome with Kids: An Insider's Guide* please contact Elizabeth Peppers at 512-478-2028 ext. 215 or epeppers@phenixpublicity.com.